

# **NATIONAL URBAN LIVELYHOOD MISSION (NULM) 2019-2020**

## **THALASSERY MUNICIPALITY**

*Ramya Raman –City Mission Manager*

*National Urban Livelihood Mission in Thalassery Municipality so far.....*

### ***In Social Mobilisation & Institutional Development (SMID)***

- *78NHGs were formed, which has made inclusion of 1410 women members*
- *All necessary handhold support like grading, Module 1 & 2 training, linkage loan etc were given*
- *17 special NHGS were formed*
- *Revived 7 NHGS*
- *389 NHGS were given Revolving fund*

### ***Support to Urban Street Vendors(SUSV)***

*ID CARD distributed to 339 Street Vendors and drafted by-law and waiting for TVC and counsel approval. Also in the process of conducting TVC Election.*

### ***Employment through Skill Training and Placement(ESTP)***

*Mobilisation camps were conducted on regular basis and mobilisation is also done through social media. So far CMMU has able to register 315 candidates in the EST&P Scheme and able to enrol 277 candidates in the available courses in various centres. 144 candidates were successfully placed. TA&PPS were given to 80 candidates.*

### ***SELF EMPLOYMENT PROGRAM(SEP)***

*27 units are NULM SEPS.*

*16 MEs are started using RF of ADS.*

*2 ME are started using linkage loan.*

*A wellness centre with project cost of Rs. 3.55lakhs were started practising yoga , zumba dance and gym . They charge Rs 500 per month for practising yoga. Monthly income around Rs9000 -10000*

*A coffee vending machine was installed in bakery in chokli town with monthly income of Rs5000.*

*A Paper bag unit started with Rs 250000 project cost , an alternative for plastic bag .*

*Tution Centre were started for classes 8, 9, 10,11,12 with project cost of Rs 2.5lakhs*

*Thalassery railway station VIP waiting lounge is an NULM initiative*

*Camphor producing unit started as a NULM initiative with project cost of Rs2.2lakhs.*

*Mothers kitchen cum café were started near beach park with project cost of Rs250000. Supplying snacks and biriyani to other places and also has set up a small café. Running successfully with monthly income of Rs.30000.*

**Marketing assistance provided by CMMU to beneficiaries**

*Monthly Market, Nano Market, Door to door selling, Tie up with super markets, office market, festival market ,marketing through social media etc.*