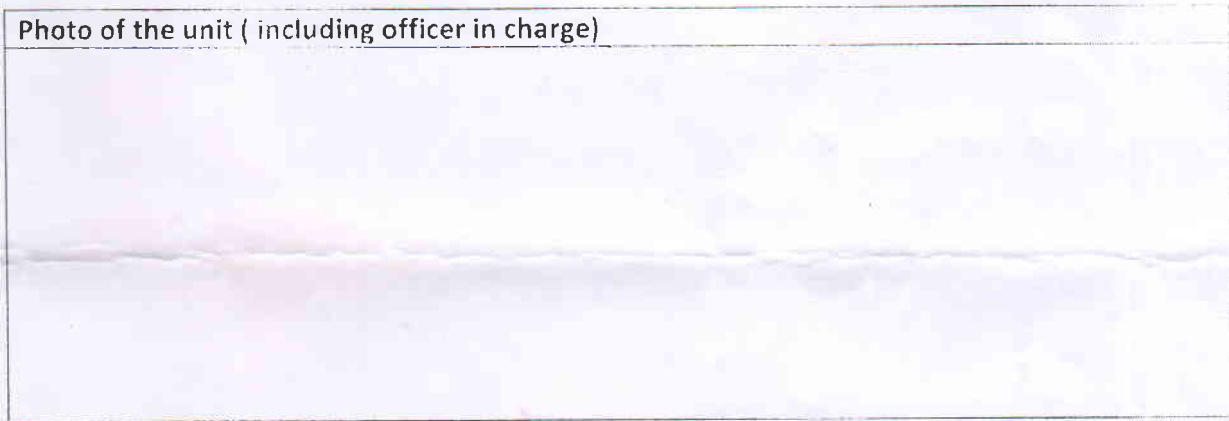


My Me Primary Report – Template

Details of the responsible officer		
1	Name of District	KANNUR
2	Name of Person In charge	APARNA JOHN K
3	Designation	DPM - SD
4	Contact Number	8547010737.

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	Pres: Rekha Sasi- 9447811855. 'NANMA' BAKERY UNIT
2	Area of operation	PRODUCTION.
3	Location of ME	PUTHOSSERY, PAYAM PANCHAYAT
4	Name & contact Number of MEC in charge	Mrs. GREESHMA MOB: 9048046388.
5	Whether MEC visits regularly and supports the unit?	Yes. MEC is now preparing Project Report for the unit.
6	Individual/Group	GROUP ENTERPRISE
7	If group, Total no of members	6
8	Scheme(RME/Yuvashree/others(Specify)	The unit has not yet been registered under the COS.
9	Details of trainings received (PIP/EDP/Skill/Accounting&Auditing/ Others(Specify)	The group has not yet received any training.
10	Whether unit need any training	Yes.
11	Present Marketing strategy/Channels	They sell the items to different shops.
12	Whether unit have any idea for business expansion or diversification	Yes. They need a building & other infrastructure.

Financial details		
1	Whether registers are maintained properly?	They keep a 'Minutes Book' in addition to Account Book.
2	Whether Accounts are maintained perfectly?	Yes. They keep an account book.
3	Whether regular auditing has been done?	The unit was <u>inaugurated</u> on <u>1st June 2017</u> .
4	Total Revenue and expenditure in 2015-16	R: NA E: NA.
5	Total Revenue and expenditure in 2016-17	Unit started in June, 2017.
6	What are the financial assistance received from the Kudumbashree	Nil.
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes.



- Major observations/findings : The team spirit of the 6 members is really appreciable. They worked together for the success of the unit.
- Suggestions for improvement: They should be provided training in skill improvement, entrepreneurship management, account management, register keeping & Marketing.
- Initiatives undertaken for betterment:
- Initiatives needed for improvement → Support for entrepreneurship management training, book keeping & Marketing.
- Remarks if any
 → The team members are from two NHGs. The unit is working in a temporary shed beside one of the member's house. The entire infrastructure was setup with the loan amount of Rs-25,000/- taken by the unit's president, Mrs. Rekha Sasi from her NHG. Now, they plan to avail Rs. 2 lakh as loan from bank through the submission of 'Project Report'.