

**THIRTEENTH
FIVE YEAR PLAN
2017-2022**

**THIRD YEAR'S PROGRAMME
2019-2020**

**VOLUME – II
(PART-2)**

BRIEF DISCRPTION OF PROGRAMMES

2.2 Community Development and Panchayats

1. Kudumbashree

(Outlay ₹ 25825.00 lakh)

The State Poverty Eradication Mission (SPEM) i.e., Kudumbashree, spearheads community based intervention of poor women with focus on self-help, demand-led convergence of available services and resources under the leadership of the local governments. Kudumbashree is associated mainly with livelihood, banking, social development and gender development.

An amount of ₹25825.00 lakh is provided for the ongoing programmes of Kudumbashree and for the Special Livelihood Development Package proposed to be implemented through Kudumbashree.

a. Ongoing Programmes

(Outlay ₹ 18325.00 lakh)

Component wise activities during 2019-20

Sl. No.	Activities
I.	Organization Strengthening and Capacity Building
	Providing Administrative grant to all Community Development Societies (CDSs), honorarium to CDS chairpersons, accountant support to CDS, administration and office expense, Community Based Organisations (CBO) strengthening programmes, strengthening of special Neighbourhood Groups (NHGs), conduct of Kudumbashree School, development of sustainable/model CDS, strengthening of Area Development Societies (ADSs), various activities to strengthen community network, strengthening of coastal NHGs and documentation
II.	Local Economic Development
	1. Micro Finance - Interest subsidy, Matching grant, Financial literacy campaign and CBO audit
	2. Micro Enterprise (ME) and Collectives - Formation of new ME units, financial support to ME units, formation of Common Facility Centre (CFC)/Fair Price Hotels in convergence with Supply Co, identification of sick MEs and revival, institutional tie up, auditing, accounting, counselling, software development, IEC, branding, producer company, coastal ME formation, trainings, Haritha Karma Sena, insurance for ME units, development of common product (Flour items), convergence meeting & tie up and support to flood affected MEs
	3. Marketing - Monthly markets, Saras fair, Onam fair, Nano market, Online marketing, marketing kiosk, Kudumbashree trade mark registration & expenses for other trade licenses, market feasibility studies & DPR
	4. Agriculture - Incentive to Joint Liability Groups (JLGs) and market support to JLG units

	5. Animal Husbandry - Broiler farms, Kerala Chicken sales units, Egg packing units (Janova), Dairy support scheme (Ksheera Sagaram), Goat rearing support (Aadugramam), Poultry insurance (Janani), Milk products units (Milky Latte)
III.	Social Development
	1. Destitute Free Kerala (DFK) – Challenge Fund for DFK beneficiaries, social audit of Asraya, training regarding DFK, Honorarium to DFK Resource Persons (RPs), and Pilot study of Special Project
	2. BUDS - Establishing Buds Institutions declared in 2018-19 Budget (including pending installments in previous years), BUDS Home (Abhayada), vehicles for BUDS Institutions, upgradation of existing BUDS, capacity building & BUDS fest
	3. Balasabha - Capacity building programme, training, field level deployment of RPs, Bala RPs and ADS, Health & hygiene programme, skill development program, life skill development, career guidance, Bala parliament/ Open forum at CDS, District and State level, sports activity, Balakrishi and Bala library
	4. Gender Development - Snehitha Gender Help Desk, Gender resource centre and Block level counseling centre, capacity building training, women friendly Panchayat, vigilant group activities, Snehitha Calling Bell follow up activities, Gender Self learning programme, Community Sensitisation Programme, Thematic programmes and Innovative initiatives
	5. Tribal Development
	5.1 Organization - including NHGs capacity building programme
	5.2 Micro finance – Special Accounting and Grading Audit (SAGA) campaign, Corpus Fund to new NHGs
	5.3 Livelihoods – Special General Orientation Training (GOT), Entrepreneurship Development Programme (EDP), skill training, Tribal Animal Husbandry, Gothrakrishi (flood affected area support)
	5.4 Social interventions - Supplementary food support programme, Tribal fest, Balagothram, Community Facilitation Center for youth and Adolescent club, Gothragurukulam, NHGs get together, oorilorudinam exclusive, PSC/competative Exclusive programme, Training & capacity building for oorumooppan animators, promoters and professionals, monitoring & evaluation

An amount of ₹18325.00 lakh is provided for the ongoing programmes during 2019-20.