

My Me Primary Report – Template

Details of the responsible officer		
1	Name of District	KANNUR
2	Name of Person In charge	JIBIN SCARIA
3	Designation	DISTRICT PROGRAMME MANAGER MF & ORG.
4	Contact Number	9400045743

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	NATURAL FOOD PRODUCTS
2	Area of operation	ALAKODE, NADUVIL, UDAYACIRI
3	Location of ME	ALAKODE
4	Name & contact Number of MEC in charge	Mrs. SHOBA. 9446061145
5	Whether MEC visits regularly and supports the unit?	YES
6	Individual/Group	GROUP
7	If group, Total no of members	5
8	Scheme(RME/Yuvashree/others(Specify)	OTHERS
9	Details of trainings received (PIP/EDP/Skill/Accounting&Auditing/ Others(Specify)	SKILL TRAINING, ANUALTY
10	Whether unit need any training	NO
11	Present Marketing strategy/Channels	ANUAVADIS, IN THREE PUNCHAYATS
12	Whether unit have any idea for business expansion or diversification	YES

Financial details		
1	Whether registers are maintained properly ?	YES
2	Whether Accounts are maintained perfectly?	YES
3	Whether regular auditing has been done?	YES
4	Total Revenue and expenditure in 2015-16	R: 3837501 E: 3833964
5	Total Revenue and expenditure in 2016-17	R: 2950389 E: 2938049.
6	What are the financial assistance received from the Kudumbashree	RS 50000, AS SUBSIDY RS 25000, AS REVOLVING FUNDS
7	Whether unit is eligible for any financial assistance from Kudumbashree	YES.

Photo of the unit (including officer in charge)

1. Major observations/findings
I FOUND, THEY HAVE GOT LOT OF IDLE TIME WASTAGE OF TIME IS ONE OF MAJOR PROBLEM.
2. Suggestions for improvement:
DIVERSIFICATION IS ONE METHOD TO RESOLVE THEIR PRESENT PROBLEMS
3. Initiatives undertaken for betterment:
FOR DIVERSIFICATION THEY HAVE CONDUCT A MARKET STUDY AND ANALYSE THE MARKET
4. Initiatives needed for improvement
MACHINERIES AND FINANCIAL ASSISTANCES NEEDED.
5. Remarks if any
THEY ARE HARD WORKING.