

## My ME Primary Report

Details of the responsible Officer		
1	Name of District	KOTTAYAM
2	Name of person in charge	VIJESH KUMAR K.V
3	Designation	BC, NRLM
4	Contact Number	9495796163

Basic information about the Unit		
1	Name and contact number of ME Unit adopted	Jeevansree & Jeevajyothi Amrutham Food mix unit, Plasenal, Thalappalam Jayanthi Jayachandran- 9947924361
2	Area of Operation	Amrutham Nutrimix Production
3	Location of ME	Plasenal p.o, Thalappalam, Erattupettah
4	Name & Contact number of MEC in charge	Ajeesh E.B- 9567628339
5	Whether MEC visits regularly and supports the unit?	No, If needed
6	Individual/ Group	Group
7	If group, total number of members	8
8	Scheme( RME/ Yuvashree/Others(Specify)	RME
9	Details of trainings received(PIP/EDP/Accounting & Auditing/Others(Specify)	PIP, EDP, SKILL & Accounting
10	Whether unit need any training	Yes, (New Technology, Value added products)
11	Present marketing strategy/ Channels	Anganavadies
12	Whether unit have any idea for business expansion or diversification	Yes, Planning to produce value added products ( Diabetics foods)

Financial details		
1	Whether registers are maintained properly?	YES
2	Whether Accounts are maintained properly?	YES
3	Whether regular auditing has been done?	YES
4	Total Revenue & Expenditure in 2015-2016	Revenue- 1492662 Expenditure- 1321385
5	Total Revenue & Expenditure in 2016-2017	Revenue- 1708114 Expenditure-1644524
6	What are the financial assistance received from the Kudumbashree	CMF, Subsidy & Technology Upgradation Fund
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes

Photos of the unit ( including officer in charge)



1. Major observations/findings:

Books of accounts are properly maintained and audited. Each unit members earns Rs. 8000 per month. Unit keeps Hygienic. Unit bought 5 cent land.

2. Suggestions for improvement:

Reduce expenses like transportation and traveling. Purchase raw materials in bulk quantity for 2 or 3 weeks, which reduce the price of material and transportation charges.

3. Initiatives undertaken for betterment:

Training given for producing value added products. Initial works for branding has been taken.

4. Initiatives needed for improvement:

To give training for value added products production. To give training for maintain machineries.

5. Remarks, if any.

Nil