



Team:

**MICRO FINANCE**

## MF fund Allocation

<b>PROGRAMME</b>	<b>PLAN ( in crores)</b>	<b>NRLM ( in crores)</b>
INTEREST SUBSIDY /SUBVENTION	<b>40</b>	<b>22</b>
Matching Grant	<b>4</b>	<b>0</b>
Financial Literacy and Audit	<b>0.5</b>	<b>1.75</b>
Revolving Fund	<b>0</b>	<b>7.5</b>
Vulnerability Reduction Fund	<b>0</b>	<b>15.00</b>
Insurance	<b>0</b>	<b>2</b>
Studies and Exposure Visit	<b>0</b>	<b>1</b>
<b>Total</b>	<b>44.50</b>	<b>49.25</b>



- Name of the Programme (1): **BANK LINKAGE**
- Goal: **The goal is to provide inclusive growth of NHG members by providing easy access to low interest bank loans without any collateral security.**
- Fund: 4000 crore bank loan from various banks
- Timeline: April 2021 to March 2022
- Brief Description: **The objective of the current financial year is to ensure that all graded NHGs are bank linked .Repeat linkage will be promoted. To ensure 80 % live linkage of all NHGs**
  
- **State Target: Rs 4000 crores to 1.5 lakh NHGs**
- Responsible Person: **Neethu L Prakash**



- Name of the Programme **(2): INTEREST SUBSIDY SCHEME /INTEREST SUBVENTION**
- Goal: **To disburse interest subsidy to all linked NHGS**
- Fund: Rs 40.50 crore./- from Plan fund,22 crore from NRLM fund
- Timeline: April 2021 to March 2022
- Brief Description: Interest subsidy scheme started in 2016-17 for ensuring that all NHG s avail loan **at 4% interest rate** .The objective is timely disbursement of interest subsidy to all linked NHGs
  
- State Target: **Distribution of Rs 62.50 crore to eligible NHGs**
- Responsible Person: : **Neethu L Prakash**



- Name of the Programme (3): **CBO AUDIT**
- Goal: To ensure Auditing of all NHG, ADS and CDS and Capacity Building of KAASS team members
- Fund: Rs 50 lakh /- from Plan fund.
- Timeline: April 2021 to March 2022
- Brief Description: To monitor Auditing of all NHG,ADS and CDS
  
- State Target: Ensuring Auditing of all CDS, ADS and NHG by KAASS members
- Responsible Person: **Shameena PN**



- Name of the Programme (4): **COMMUNITY FUNDS**
- Goal: **To distribute RF, VRF and Matching Grant to NHGs**
- Fund: Rs 4 crore /- from Plan fund and Rs 22.5 crore NRLM fund.
- Timeline: April 2021 to March 2022
- Brief Description: **The objective is to release the Community Funds ( RF, VRF and Matching grant ) to eligible NHGs . RF is Rs 15000/NHG, VRF is Rs 1 lakh/ADS and matching grant is 10% of the thrift amount of Rs5000 which ever is lower.**
- State Target: Rs 4 crore matching grant , 7.5 crore RF to 5000 NHGs and 15 crore VRF to 1500 ADS.
- Responsible Person: **Neethu L Prakash**

## District Wise Allocation **Matching Grant**

District	Target no of NHGs	Fund ( in Lakhs)	Fund Source
TVM	620	31	
KLM	620	31	Plan Fund
PTA	500	25	
ALP	520	26	
KTM	520	26	
IDK	520	26	
EKM	600	30	

## District Wise Allocation

District	Target no of NHGs (MG)	Fund ( in Lakhs)	Fund Source
TSR	620	31	
PKD	620	31	Plan fund
MLP	620	31	
KKD	620	31	
KNR	500	25	
WYD	620	31	
KSD	500	25	
<b>TOTAL</b>	<b>8000</b>	<b>400</b>	



## District Wise Allocation **Revolving Fund**

District	Target no of NHGs	Fund ( in Lakhs)	Fund Source
TVM	333	50	
KLM	333	50	NRLM FUND
PTA	266	40	
ALP	366	55	
KTM	366	55	
IDK	400	60	
EKM	400	60	

## District Wise Allocation

District	Target no of NHGs	Fund ( in Lakhs)	Fund Source
TSR	400	60	
PKD	400	60	
MLP	400	60	NRLM FUND
KKD	400	60	
KNR	266	40	
WYD	400	60	
KSD	266	40	
<b>TOTAL</b>	<b>5000</b>	<b>750</b>	

## District Wise Allocation **Vulnerability Reduction Fund**


District	Target no of NHGs	Fund ( in Lakhs)	Fund Source
TVM	100	100	
KLM	100	100	NRLM FUND
PTA	70	70	
ALP	85	85	
KTM	95	95	
IDK	90	90	
EKM	150	150	


## District Wise Allocation

District	Target no of NHGs	Fund ( in Lakhs)	Fund Source
TSR	150	150	
PKD	95	95	
MLP	125	125	NRLM FUND
KKD	125	125	
WYD	100	100	
KNR	125	125	
KSD	90	90	
<b>TOTAL</b>	<b>1500</b>	<b>1500</b>	



- Name of the Programme **(5) RESURGENT KERALA LOAN SCHEME( RKLS)**
- Goal:**To ensure repayment of RKLS loan and ensure timely release of third installment interest subsidy**
- Fund: Rs 81.4 crore /- from CMDRF fund.
- Timeline: April 2021 to March 2022
- **Brief Description:** RKLS Loan was started during the time of Flood. Rs 1 lakh is given to flood affected members for purchasing furniture and other equipments. The interest portion (9%) is borne by Govt. 30267 NHGs have taken loan worth Rs 1794.02 crores. **The objective is to ensure repayment of RKLS loan and releasing the interest subsidy to the NHGs.**
- **State Target.** Releasing the third instalment of the interest subsidy.
- Responsible Person: **Neethu L Prakash**


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- Name of the Programme **(6) CHIEF MINISTERS HELPING HAND LOAN SCHEME**
  - Goal: To ensure repayment of CMHLS loan and ensure timely release of second installment interest subsidy
  - Fund: **Rs 92.83** crore /- from Plan Fund ( Additional Allocation)
  - Timeline: April 2021 to March 2022
  - **Brief Description:** CMHLS Loan was started during the time of Covid last year. Rs 2 to 4 lakhs is given to NHGs to cope up with the income loss during lockdown .The interest portion (9%) is borne by Govt. 203746 NHGs have taken loan of Rs1917.55 crores. Rs 165.04 crores was released as First installment interest subsidy during March 2021. **The objective is to ensure repayment of CMHLS loan and releasing the SECOND installment interest subsidy to the NHGs.**
  - **State Target.** Releasing the second instalment of the interest subsidy.
  - Responsible Person: **Neethu L Prakash**

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- Name of the Programme **(7) VIDYASHREE LAPTOP SCHEME**
  - Goal:**To give laptop to 1.5 lakh Kudumbashree members in association with KSFE.**
  - Fund: **Not Applicable**
  - Timeline: April 2021 to July 2021
  - **Brief Description:** The project was started during covid times to support Kudumbashree members children for online studies by providing laptop by starting a micro chitty scheme of Rs 500 for 30 months. 1.44 lakh Kudumbashree members have joined the scheme and laptop is distributed to 1015 members. 4 companies are empanelled for providing laptop namely Coconics, lenovo, Acer and hp. **The objective is to ensure that members enrolled in Vidyashree chitty scheme get laptops within the stipulated time.**
  - **State Target. Providing laptop to all required members and ensuring quality service delivery through Laptop Service Micro Enterprises**
  - Responsible Person: **Neethu L Prakash**



- Name of the Programme **(9) JEEVAN DEEPAM INSURANCE**
- Goal:**To enroll 6 lakh Kudumbashree members in the new insurance scheme. Improving the claim management and settlement process. .**
- Fund: **2 crore from NRLM Fund for Bima Mitra Honarium.**
- Timeline: April 2021 to March 2022
- **Brief Description:** Jeevan Deepam insurance current policy is there till January 31st 2022. The objective is to enroll 6 lakh members in Insurance in this Financial Year, Also planning to formulate new insurance scheme with health insurance component as well. Also exploring the possibility of launching new Community life and Health insurance products that can be managed by CDS.
- **State Target.** Enroling 6 lakh members in insurance scheme and claim management.
- Responsible Person: **Meena Muraleedharan**



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- Name of the Programme **(10) BULK LOAN**
  - Goal: **To facilitate bulk loan to all MODEL CDS**
  - Fund: **Not Applicable**
  - Timeline: April 2021 to March 2022
  - **Brief Description:** At present bulk loan is taken by 407 CDS worth Rs 505.98 crore. Bulk Loan is provided to CDS by KSBCDC and WDC at lower interest rates which the CDS can lend to NHGs. KSBCDC will give **3 crore** and WDC will give 50 lakhs as loan. The interest rate is 3.5 % and they can lend to NHG **at 4.5% interest** rate. The objective is to give Bulk loan to all Model CDS and monitor the bulk loan repayment.
  - **State Target.** 152 MODEL CDS
  - Responsible Person: **Meena Muraleedharan**



- Name of the Programme **(11) MUTATHEMULLAH SCHEME**
- Goal: **To facilitate Muttathemullah Scheme implementation in all MODEL CDS**
- Fund: **Not Applicable**
- Timeline: April 2021 to March 2022
- **Brief Description:** Muttathemullah scheme is implemented in various Districts and Cooperative banks give loan to NHGs at 9% interest rate and they can lend to NHG members and other people at 12% interest rate. The objective is to implement Muttathemullah scheme in all Model CDS and monitoring the muttathemullah repayment. Also intends to Explore the possibility of devising new products for debt swapping in association with Cooperative Banks.
- **State Target.** 152 MODEL CDS
- Responsible Person: **Meena Muraleedharan**



- Name of the Programme **(12) E shakthi Project**
- Goal: To implement E Sakthi Project in Kasargod, Kottayam in association with NABRAD
- Timeline: April 2021 to March 2022
- **Brief Description:** To monitor implementation of E sakthi Project. E sakthi Project is implemented in Kasargod district in association with NABARD. The project will be expanded to Kottayam and Trivandrum after getting GB approval.
- **State Target.** Digitalisation of NHGs of Kottayam and Kasargod in E sakthi Portal of NABARD.
- Responsible Person:**Shameena P.N**



- Name of the Programme **(13) Kudumbashree Bank**
- Goal: **Conducting Feasibility Study of Kudumbashree Bank**
- Fund: **Rs 38 lakh from NRLM fund. ( 12 lakhs for feasibility studies)**
  
- Timeline: April 2021 to March 2022
- **Brief Description: EOI invited for conducting a Feasibility Study on Starting of a Financial institution under Kudumbasree. An Agency is shortlisted for conducting feasibility study . The study has to be conducted in 12 weeks after giving workorder. The objective is to conduct the feasibility Study of Kudumbashree Bank after getting GB approval. .**
- **State Target.** Completing Feasibility Study and planning the way forward.
- Responsible Person: **Shameena P.N**



- Name of the Programme **(14) Debt Swapping**
- Goal: **Debt swapping of loans of 5000 members with low interest rate loans**
- Fund: **Not Applicable**
  
- Timeline: April 2021 to March 2022
- **Brief Description:** The NHG members have taken loan from MFIs at high interest rate (above 20 %). The objective is to identify such members and help them to close such loans and take loans at lower interest rates . A product for Debt swapping will be designed in coordination with SLBC. .
- **State Target. Debt swapping of loans of 5000 members**
- Responsible Person: **Shameena P.N**



- Name of the Programme **(15) Financial Literacy Campaign**
- Goal **Conducting Financial Literacy Campaign to 1.5 lakh NHGs. Trainings of KAASS members, CDS Accountants. Audit material Printing etc**
- Fund – Rs 1.75 crore from NRLM and 0.25 crore from Plan Fund
- Timeline: April 2021 to March 2022
- **Brief Description:** Financial Literacy campaigns are conducted among NHG members to increase their awareness regarding Financial Management, Financial Planning and introducing them to new financial products so that they will be able to manage their savings better. Also Trainings for KAASS members, CDS Accountants and Audit forms printing will be met from this fund.
- **State Target. Conducting Financial Literacy Campaign to 1.5 lakh NHGs**
- Responsible Person: **Shameena P.N**



- Name of the Programme **(16) Bank Managers Training**
- Goal : **Conducting Bank Managers Trainings**
- Fund – Not applicable
- Timeline: April 2021 to March 2022
- **Brief Description:** Trainings on Kudumbashree schemes to 1000 newly joined Bank Managers in coordination with SLBC. The major outcome will be there will be good rapo building and easy access to various banking products for Kudumbashree NHGs
- **State Target.** : Trainings on Kudumbashree schemes to 1000 Bank Managers
- Responsible Person: **Shameena P.N**



- Name of the Programme **(16) Tally**
- Goal : **The objective is to Implement Tally Software in all CDS**
- Fund – 50 lakhs from NRLM fund
- Timeline: April 2021 to March 2022
- **Brief Description:** Completion of Tender Process of Tally, installation of Tally in all CDS, purchase of Computers/internet connections etc in required CDS, Refresher training of Tally to 1064 CDS accountants
- **State Target. : implement Tally in all CDS**
- Responsible Person: **Shameena P.N**





- Name of the Programme **(16) Studies and Exposure Visit**
- Goal : **To study various possible development challenges in Microfinance activities and replicate good models in Kudumbashree**
- Fund – 50 lakhs from NRLM fund
- Timeline: April 2021 to March 2022
- **Brief Description:** Monthly workshop will be conducted based on topics mentioned below. The major outcome of this exercise will be the continuing education about the microfinance sector among DPMs and Block Coordinators thereby helping to devise new polices. Also members will be taken for exposure visit of various models like Sreenidhi, Banking Corresponent models etc in other states
- **State Target. : 12 Workshops and Exposure Visit**
- Responsible Person: **Shameena P.N**



# STRATEGIES OF MICRO FINANCE

- **Awareness Creation – Savings/Financial Planning/ Insurance / Pensions**
- **Promoting Repeated Linkages**
- **Repayment Monitoring of Linkage loan, CMHHLS, RKLS, Bulk Loan, muttathe Mullah Scheme**
- **Insurance and Claim Management**
- **Exploring possibility of Kudumbashree bank/ Debt swapping Products/ Community insurance Programme**
- **Implementing Tally/ Interest Subsidy Software/ Saksham App etc**
- **Conducting Workshops/Studies / Exposure Visit.**



**THANKS A LOT**