

ACHIEVEMENTS OF CITY MISSION MANAGER

Name of City Mission Manager:	Binu George
Address of the City Mission Manager	Pazhayidom, Arpookara West P.O., Kottayam-686008, Phone:9645106649
Date of Joining	01.05.2015
Name of City	Kottayam

Component wise achievements as City Mission Manager in Kottayam Municipality

1. Social Mobilization and Institution Development

- A total of 3658 families are included in the Self Help Group (SHG) network of Kudumbashree during 2015-2020 period by forming 267 new SHGs. In addition, 55 SHGs for Aged and 2 SHGs for transgender community and 3 SHGs for differently abled persons are formed as part of Relationship Kerala Programme of Govt. of Kerala
- Revived 112 Self Helps Groups during 2015-2020
- Assisted 721 SHGs to get revolving fund support of Rs.10000/- for each SHG from NULM Programme.
- Assisted 52 Area Development Societies to get revolving fund support of Rs.50000 for each ADS from NULM Programme. Supported them to start income generation activities using the revolving fund.
- Assisted 465 SHGs to get linkage loan from Banks and Linkage subsidy from NULM Programme
- A City Livelihood Centre (CLC) is established at Thadathilparabu, Kottayam under NULM Programme to bridge the gap between demand and supply of the goods and services produced by the urban poor and also to provide information and business support services to the urban poor as and when needed by them, which would otherwise not be accessible to them. The CLC was first one of its kind in Kerala and it become model for other urban local bodies in establishing livelihood center under National Urban Livelihoods Mission.
- Grading of 157 non-graded SHGs identified through Sparsham campaign is completed

2. Employment through Skill Training and Placement

- Assisted 579 unemployed youth in Kottayam Municipality to enroll in various skill training programmes under Employment through Skill Training and Placement (EST&P) component of NULM. Among them 301 youths were passed the assessment and 172 of them are placed and 7 are started micro enterprises.
- Assisted in monitoring the performance quality of the Skill training providers (STP) of EST&P Programme started skill training Centres in Kottayam. HLPPT, Synchroserve Global Pvt. Ltd., Bridgepoint, AIMS, Edubridge, Pearl Outsource Ltd., and ASTM are the STPs monitored by the CMMU, Kottayam.
- Conducted skill gap analyses and submitted the report to the SMMU. Provided placement in accounting sector to six persons trained under EST&P using the data obtained in skill gap analyses.

3. Self Employment Programme

- Provided technical assistance to start micro-enterprises of urban poor.
- Assisted 39 individuals from Urban Poor Community to start micro enterprises (ME) using Bank Loans under Self Employment Programme of Day NULM. It includes 28 individual micro-enterprises and two group enterprises. A total of Rs.5025500/- is arranged as bank loan for these ME units.
- Assisted three individuals from urban community to start ME units under Mudra Scheme. It includes one group and two individual ME Units. A total of Rs.850000 is arranged as bank loan for these ME Units.
- There are a total of 64 ME units of urban poor from Kottayam Municipality were initiated using the fund from SHG/ADS Revolving fund, Thrift Loan or own fund of entrepreneur. Total investment for these enterprises is Rs.8083000/-
- ARISE Training for Housekeeping Team is organized at CLC Training Hall. A total of 19 Individuals attended training Programme from the ULB. Eleven among them are now working in a house keeping company. Assisted them to form their Own ME Units and now they registered two Micro enterprises units with Kottayam South CDS. The Units are planning to undertake annual housekeeping contracts from flats/Villa owners. Expect such a strategy shift will increase their income.
- Identified a total of 7 individuals from the ULB for Electrician/Plumber Training. Three among them received ARISE Training in Electrician. They are now the part of Multi-task team developed by the City Livelihoods Centre.
- Shelf space for Kudumbashree products are identified at Thriveni Super Markets, Kanjikkuzhi and Chingavanam Branches. Three Kudumbashree ME units are placing their products in these facilities.
- Organized 8 food fests in the ULB area and 7 Kudumbashree Catering Units participated.
- Four Kudumbashree Café Corners were established in the Municipal area
- Assisted 42 entrepreneurs to attend the EDP Training from RSETI, Kottayam

4. Support for Urban Street Vendors

- Assisted ULB in setting up the Town Vending Committee as part of the implementation of Street Vendors Act-2014 and assist City Project Officer to convene regular meetings of the Committee.
- Assisted ULB to conduct the survey of Street vendors in Kottayam Municipal Area with the support of Social Work Students.
- Assisted ULB/ Town Vending Committee to recognize 324 Street Vendors identified through survey by providing identity cards as directed in the Street Vendors Act-2014
- Drafted Street Vending plan in consultation with Town Vending Committee and District Town Planner. The plan is approved by Town Vending Committee and submitted for approval from Municipal Council.
- Organized RPL training for 20 street food vendors and the certificate is issued.
- Assisted a women street food vendor to get financial support under NULM SEP Component for upgrading her venture.

5. Shelter for Urban Homeless

- Assisted ULB to prepare Detailed Project Report (DPR) and complete the Project for the refurbishment of Santhibhavan, the shelter for urban homeless at Muttambalam, Kottayam. Cost of the Project is Rs.5000000/- and the shelter is functional. Assist ULB to provide Rs.600000/- per year as Operation and Maintenance support to this shelter from Day-NULM
- Assisted ULB to prepare Detailed Project Report (DPR) and implement the Project for New Shelter at Muttambalam to meet the demand of shelter for urban homeless. The Project is costing Rs.12500000/- and it aims to accommodate 70 urban homeless. The shelter is expected to inaugurate by March 2020.
- Assisted ULB to conduct night survey of urban homeless and identified 114 persons as homeless and need support of a shelter.
- Conducted training to the staff and management of Santhibhavan Shelter Home with the support of State Mission Management Unit.
- Provided assistance to six shelter inmates to obtain Adhaar Card.

6. Other Achievements

- Assisted Vaikom, Pala, Changanacherry, Erattupetta and Ettumanoor Municipalities to conduct Night survey to identify the size of Urban Homeless.
- Assisted Kattappana Municipality to prepare DPR of Shelter for Urban Homeless and City Livelihoods Centre.
- Assisted Changanacherry, Pala and Erattupetta Municipalities to conduct the survey of Urban Street Vendors and distribution of Identity Cards to the eligible street Vendors. Distributed 159 Identity Cards in these Municipalities.
- Assisted Changanacherry, Pala and Erattupetta Municipalities in setting up the Town Vending Committee as part of the implementation of Street Vendors Act-2014 and assist City Project Officer to convene regular meetings of the Committee.
- Assisted the CDSs of Changanacherry, Pala and Erattupetta Municipalities to form a total of 50 ne Self Help Groups. Assisted 204 SHGs and 29 ADSs from these municipalities to receive revolving fund from NULM. Assisted 8 urban poor from these Municipalities to start microenterprises under SEP component of NULM
- Assisted 40 entrepreneurs from these three Municipalities to attend the EDP Training from RSETI, Kottayam
- Assisted 118 unemployed youth from these Municipalities to enroll in the skill development training programme under EST&P Component.
- Actively involved in the implementation of campaigns like Kudumbashree School, Neetham, Sparsham, etc.
- Rewarded for best performance. Award received from Sri. Sreeram Venkat Raman IAS in the presence of Executive Director, Kudumbashree during NULM Review Meeting
- Started a programme named '**Kudumbini Scheme**' among the urban poor through City Livelihoods Centre to stop the exploitation of informal installment selling persons who vend domestic electronic items and home

appliances/utensils. The scheme assist Area Level Federation or Self Help Groups to start installment scheme and to expel informal installment selling persons

- Obtained permission for City Livelihoods Centre from Kottayam Municipal Council to run three 'She toilets' and a Vanitha Vishrama Kendram at Kottaym City.
- Undergone three days Integrated Capacity Development Programme for NULM Functionaries by the Centre For Environment And Development (CED), Thozhuvancode, Vattiyurkavu, Thiruvananthapuram
- Undergone two days NULM Project Implementation Training Programme organized by State Mission Management Unit at Mariya Rani Centre, Thiruvananthapuram.
- Attended two days Training Programme for CDS Chairpersons on NULM Programme Implementation organized by State Mission Management Unit at Mariya Rani Centre, Thiruvananthapuram

Prepared by

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CMM, Kottayam**