

TRIBAL INTERVENTIONS

KUDUMBASHREE

Tribes of Kerala

- **1.14%** of Kerala population- **4,84,839**
- Live in the **forests and mountains** of Western Ghats
- **37 Categories** -
- **5** Particularly Vulnerable Tribal Groups (**PVTGs**) .
 - **Cholanaika**
 - **Kattu Naika**
 - **Kadar**
 - **Kurumba**
 - **Koraga**
 - **Scattered Community – “Ullada” in Alapuzha District**
 - **Semi-Nomad tribes– MALAMBANDARA of Pathanamthitta**

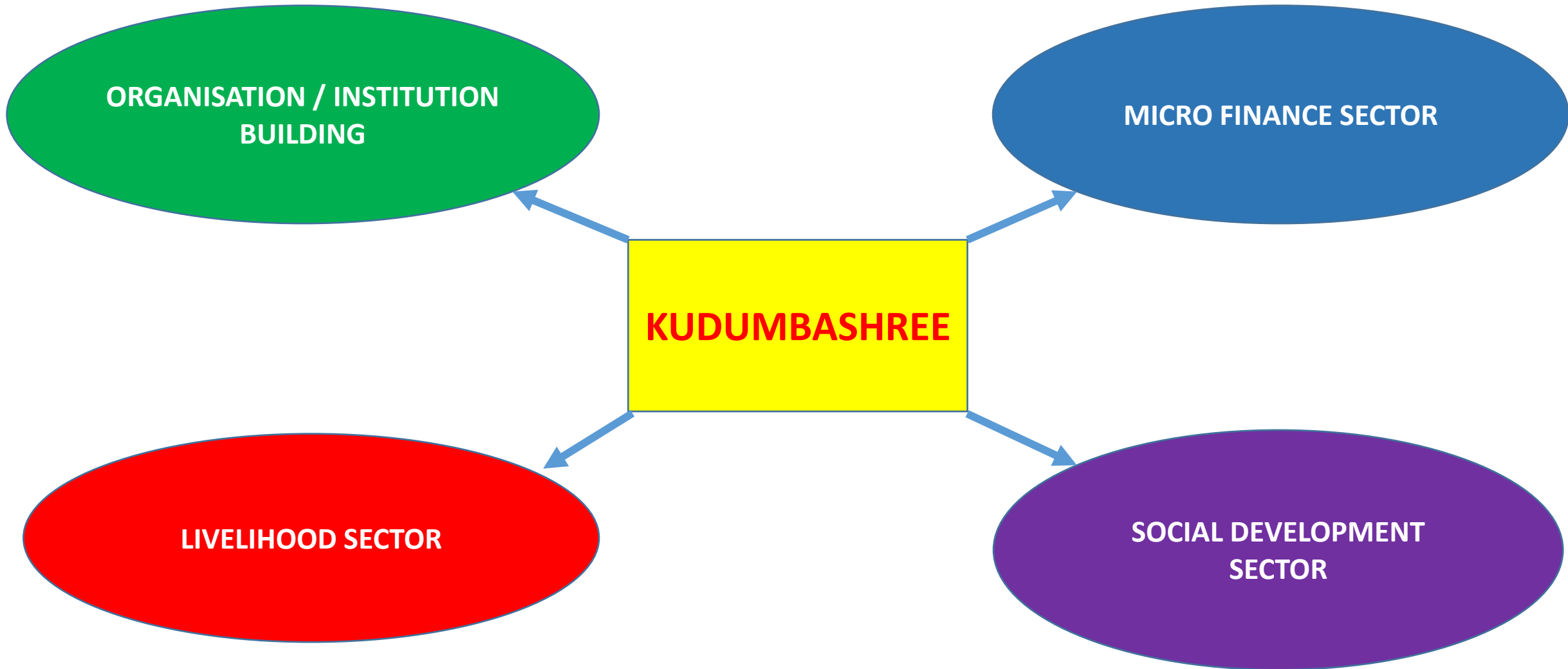
Kudumbashree Back ground in Tribal Area

- Special interventions **started in 2007**
- Tribal Development Department funds
 - Annapradhayani – **Community Kitchen**
 - Tribal Plus – **MGNREGA advance wage payment**
 - P K KALAN Fund- **Scattered tribes support**
 - Special Livelihood- **Revival of livelihood after COVID lock down**

TRIBAL PROGRAMS

- **PLAN FUND**
- **NRLM SCHEMES**
- **SPECIAL LIVELIHOOD- State Planning Board**
- **DEPARTMENT PROGRAMS**

Major Interventions in tribal area



Institution /Organizational development

- Tribal NHGs formation, Special ADS formation
- Capacity building training to NHGs leaders
- Regular Community RPs(Animators) support
- NHGs gathering/get together
- Special reservation of CDS Chairpersons in tribal panchayat
- Awareness classes on social evils
- Tribal training groups formed
- Special focus on balasabha and adolescents
- Capacity building of Promoters and Oorumoopans
- Hamlet development plan preparation (like VPRP)

Micro finance Sector

- Corpus fund of Rs. 10,000/- to NHGs
- Revolving Fund Rs. 15,000/-to NHGs selected for Self reliant
- Special attention for NHGs grading and Matching grant
- Banking literacy programme for NHGs
- Various funds to NHGs from NRLM
 - VRF, CIF, Start up fund(special ADS)
- Book keeping training /Free registers to NHGs
- Book keepers support for remote area
- Grading and linkage campaign

Livelihood sector

Agriculture

- JLGs formation
- Training to JLG members
- Corpus fund of Rs 4000/- to JLGs
- Marketing support of JLG products of tribes

Animal Husbandry

- Goat, Poultry, Cow, Buffalo rearing
- Kerala Chicken farm
- 100 % subsidy –Subiksha Guidelines
- Shed construction advance –MGNREGA Convergence

Micro Enterprises Development/SVEP

- Special GOT/EDP/Skill training/PIP
- Stipend for the participants
- Project preparation support and handholding support
- NTFP products collection/ Value addition/Marketing

Skill and Placement sector

- Special Mobilization for DDU GKY
- Stipend for the participants
- DDU-GKY drop out's special interventions

Service Sector

- Labour bank
- Hamlet level-Hiring activities
- Harithakarmasena members

Social Development Sector

- Special tribal Ashraya formation
- Food support programme-community kitchen
- Literacy programme interventions
- Ooru adalath/Ooril orudivasam
- Support for getting basic entitlements
- Holistic health programme
- Medical camps/speciality medical camps
- Bridge Course/ Bridge School/ Online Class support
- Competitive exam preparation support
- Mini Snehitha

Tribal Current status

Sl no	Activity	Current status
1	No. of exclusive tribal NHGs	7135
2	No. of tribal members in NHGs folder	1,24,904
3	No. of NHGs treated as self-reliant NHGs	2303
4	Group Micro enterprises in tribal sector	659
5	Individual Micro Enterprises in Tribal sector	358
6	Tribal JLGs	3695
7	No of NHGs received Corpus Fund	6060
8	Tribal Balasabha	2013
9	Balasabha Members	25215
10	No. of RPs trained Hamlet development plan preparation	378

kudumbashree State Poverty Eradication Mission

Tribal Current status

Sl no	Activity	Current status
11	Tribal Training Group	3
12	Competitive exam based crash course-Tribes attended	2893
13	No. of Adolescent club formed	112
14	No. of youth club formed	520
15	No. of Bridge Courses in tribal sector	87
16	No. of Students benefited through bridge course	1525
17	No. of traditional enterprises	259
18	No. of livelihood based Animal Husbandry unit	527
19	No of family supported Goat rearing through SPB	822
20	No family supported revival of livelihood activity through SPB	552
21	Traditional ME - Group	117
22	Traditional ME - Individual	86

Key highlights for 2021-22

- Total inclusion- Campaign / Special drive for admission of excluded families into NHGs
- Strengthening of MF activities- Total grading, Linkage & ensure all funds support
- Strengthen present livelihood activities through PIP/ Additional financial Support.
- Promotion of visible livelihood activities.
- Skilling for AH, Agri and allied activities to ensure financial support from LSGs
- Marketing support for tribal products
- Special focus on hamlet development plan (Tribal sector VPRP)

Convergence Required

Supports required	Team
NHGs strengthening and Total inclusion initiatives	Organisation
Training and capacity building of Animators and Promoters	
Designing of interest free loan schemes for tribal NHGs and JLGs	Micro Finance
CMHLS model Scheme campaign and repayment drives	
Incentive distribution campaign for tribal JLGs	Farm Livelihood
Redesign of Kudumbashree subsidy to 100%-Spl guidelines	Micro Enterprises
PIP for traditional Livelihood	
Training and Second Dose assistants for AH Activities and poultry units	AH team /Kerala Chicken
Marketing Kiosk- for tribal product	Marketing
Yuvakeralam Special mobilization drive for Tribal youth	DDU GKY
Snehitha extension activities at Attapady and Aralam	Gender

Programs -2021-22 – Plan Schemes

Program	Components	Physical Target	Financial Target	Possible Convergence
Self Reliant NHGs	• NHGs follows Pancha soothra, Grading and linkage Book keeping training, Audit on time , Livelihood for NHGs members, MCP, VRP preparation, Convergence with Dept funds, JLG under NHGs	425	72,25,000	Organisation /MF/ ME/AH/Agri
AH activities	270 Goat rearing –Individual units 111 Poultry – Individual unit	270 111	1,00,98,000	AH /Kerala Chicken
JLG – Corpus fund	Rs4000/- for new tribal JLGs	482	19,28,000	Farm Livelihood
Bridge course	Hamlet level tuition centre, Online support centre for school going students	59	48,89,000	-
Competitive exam preparation for youth	Youth activity, Online coaching classes, One time registration, support for youth to be ready for interviews	795	51,55,000	-
District Initiatives	Tribal focus programs on demand for DMTs	-	21,50,000	-
Corpus fund to NHGs	Rs.10,000/ for New NHGs as start up	218	32,70,000	MF
Youth interventions	Youth initiated program on demand for DMTs		19,45,000	-

05-05-2021

TOTAL

Kudumbashree State Poverty Eradication Mission

4,00,00,000

14

Programs -2021-22 – NRLM Schemes

Program		Physical Target	Financial Target	Possible Convergence
CRP support- Animators cost	360 animators with honorarium of Rs. 9500/-	360	4,10,40,000	Organisation
Tribal Hamlet development plan preparation (Tribal VPRP)	Hamlet based demand plan preparation by tribal NHGs	2500 Hamlets	1,00,00,000	Organisation
Tribal MEC team development	Exclusive MECs in tribal area- SVEP model MEC team for 3 district	30	70,00,000	SVEP / ME team
Animators training	Capacity building of animators	360	15,51,350	NRO/Attappady
			5,95,91,350	
Special areas intervention (Wayanad, Nilambur, Aralam, Koraga, Kadar, Malaipandaram, Devikulam)			7,04,08,650	
TOTAL			13,00,00,000	

Programs -2021-22 – NRLM Schemes- Special Areas

Areas	Major Programs	Allocation
Thirunelly & Noolpuzha GP (Wayanad) 2,25,95,900	Fund to Community : <ul style="list-style-type: none"> • Revolving fund, VRF, CIF • Start Up fund to special ADS, VRF as contingency (PMU) 	80,15,000
	Institution Building and Capacity Building <ul style="list-style-type: none"> • New NHG formation, Male NHG formation, Special NHGs formation • Training to Oorumoopan, Animators, Promoters, NHGs leaders, Thematic Volunteers, Training to Anganwadi teachers, ASHA worker, LSGD members, Department staffs, CDS ,Training on Accounting and book keeping, Field exposure visits etc 	12,00,000
	Social development Activities <ul style="list-style-type: none"> • Youth resource centre, Gender recourse centre, film festival • News letter, poster preparation, Awareness camps, education program • Day celebration, Training on martial arts, balasaba program • Adolescents program, Career development program, Youth programs, sports kit, Teachers training, 	22,28,000
	Bridge course <ul style="list-style-type: none"> • 80 centres running cost 	50,38,900
	Livelihood <ul style="list-style-type: none"> • GOT, EDP, Skill training, • High tech agri farming, Youth livelihood, Agri based LH, Aparal park, ME (indl) 	47,00,000

Programs -2021-22 – NRLM Schemes- Special Areas

Areas	Major Programs	Allocation
Nilambur (Malappuram) 1,80,44,000	Fund to Community : <ul style="list-style-type: none"> • Revolving fund, VRF, CIF • Start Up fund to special ADS, VRF as contingency (PMU) 	22,15,000
	Institution Building and Capacity Building <ul style="list-style-type: none"> • New NHG formation, Special NHGs formation, Youth clubs formation • Training for CRPs, Oorumoopan, Animators, Promoters, NHGs leaders, Thematic Volunteers, LSGD members, Department staffs, CDS ,Training on Accounting and book keeping, Field exposure visits etc 	41,83,000
	Social development Activities <ul style="list-style-type: none"> • Nankamoda, Youth resource centre, Gender recourse centre, • Awareness camps, education program, balasaba program, entitlements program • Adolescents program, Career development program, Youth programs, sports meet, • Gothra Sakhi (Medical camps, Study, counseling, Geriatric care etc) 	17,00,000
	Bridge course <ul style="list-style-type: none"> • 30 centres running cost 	27,66,000
	Livelihood <ul style="list-style-type: none"> • GOT, EDP, Skill training, • Youth SHGs, Start up, Traditional ME, Tourism based LH, NTFP Value chain 	63,30,000

Programs -2021-22 – NRLM Schemes- Special Areas

Areas	Major Programs	Allocation
ARALAM (Kannur) 1,17,22,780	Fund to Community : <ul style="list-style-type: none"> • Revolving fund, VRF, CIF •Start Up fund to special ADS, VRF as contingency (PMU) 	20,50,000
	Institution Building and Capacity Building <ul style="list-style-type: none"> •New NHG formation, Special NHGs formation, •Training for CRPs, Oorumoopan, Animators, Promoters, NHGs leaders, Thematic Volunteers, LSGD members, Department staffs, CDS ,Training on Accounting and book keeping, Field exposure visits etc 	4,25,000
	Social development Activities <ul style="list-style-type: none"> •Literacy program, PSC coaching, Martial arts training, sports camps •Youth resource centre, Gender recourse centre, Awareness camps, education program, balasaba program, entitlements program , Adolescents program, Career development program, Youth programs, sports meet, Mini snehitha 	26,45,000
	Bridge course <ul style="list-style-type: none"> •10 centres running cost 	14,26,000
	Livelihood <ul style="list-style-type: none"> •GOT, EDP, Skill training, Tourism ME, Traditional ME, ME start up, Youth ME, AH value addition, Workshop, Handicraft training , Exposure visits, NTFP value chain •FARM BASED LH 	22,50,000 12,30,000

Programs -2021-22 – NRLM Schemes- Special Areas

Areas	Major Programs	Allocation
<p>KORAGA (KASARAGO D)</p> <p>80,35,000</p>	<p>Fund to Community :</p> <ul style="list-style-type: none"> • Revolving fund, VRF, CIF •Start Up fund to special ADS, VRF as contingency (PMU) 	6,20,000
	<p>Institution Building and Capacity Building</p> <ul style="list-style-type: none"> •ADS FORMATION, New NHG formation, Special NHGs formation, •Training for CRPs, Oorumoopan, Animators, Promoters, NHGs leaders, Thematic Volunteers, LSGD members, Department staffs, CDS ,Training on Accounting and book keeping, Field exposure visits etc 	4,94,000
	<p>Social development Activities</p> <ul style="list-style-type: none"> •SHE clubs, Joru malayalam, Koraga Health package, Micro level palning •Youth resource centre, Gender recourse centre, •Awareness camps, education program, balasaba program, entitlements program •Adolecents program, Career development program, Youth programs, sports meet, •Gothra Sakhi (Converging with snehitha) 	11,93,800
	<p>Bridge course</p> <ul style="list-style-type: none"> • 6 centres running cost 	12,76,600
	<p>Livelihood</p> <ul style="list-style-type: none"> •GOT, EDP, Skill training, •Traditional ME, AH value addition, Workshop, Handicraft training , Exposure visits, 	38,88,400

Programs -2021-22 – NRLM Schemes- Special Areas

Areas	Major Programs	Allocation
KADAR (THRISSUR) 54,18,000	Fund to Community : <ul style="list-style-type: none"> • Revolving fund, VRF, CIF •Start Up fund to special ADS, VRF as contingency (PMU) 	6,68,000
	Institution Building and Capacity Building <ul style="list-style-type: none"> •Hamlet based NHGs training, New NHG formation, Special NHGs formation, •Training for CRPs, Oorumoopan, Animators, Promoters, NHGs leaders, •Capacity development to various sector officers 	8,77,000
	Social development Activities <ul style="list-style-type: none"> •PENNIDAM –Model hamlet, Balalibrary, Micro level palning •Youth resource centre, Gender recourse centre, •Awareness camps, education program, balasaba program, entitlements program •Adolecents program, Career development program, Youth programs, sports meet, 	6,90,000
	Bridge course <ul style="list-style-type: none"> • 2 centres running cost 	2,82,000
	Livelihood <ul style="list-style-type: none"> •GOT, EDP, Skill training, •Cycle hub, Traditional ME, Farming, Youth enterprises, NTFP value chain, Handicraft training , Exposure visits, 	25,01,000

Programs -2021-22 – NRLM Schemes- Special Areas

Areas	Major Programs	Allocation
Devikulam (IDUKKI) 27,50,000	Fund to Community : •Start Up fund to special ADS,	1,00,000
	Institution Building and Capacity Building •Hamlet based NHGs training, New NHG formation, Special NHGs formation, •Training for CRPs, Oorumoopan, Animators, Promoters, NHGs leaders, •Capacity development to various sector officers	8,85,000
	Social development Activities •Youth resource centre, Awareness camps, education program, balasaba program, entitlements program, Adolescents program, Career development program, Youth programs, sports meet,	2,00,000
	Livelihood •GOT, EDP, Skill training, •Farming, Traditional ME, Farming, Youth enterprises, NTFP value chain, Handicraft training , Exposure visits,	13,15,000

Programs -2021-22 – NRLM Schemes- Special Areas

Areas	Major Programs	Allocation
Malaipandaram (Pathanathitta)	Institution Building and Capacity Building <ul style="list-style-type: none"> •Micro plan preparation, financial Literacy campaign •Training for CRPs, Animators, Promoters, NHGs leaders, 	5,00,000
	Social development Activities <ul style="list-style-type: none"> •Entitlements related activities, Food program, emergency food distribution, Social inclusion 	6,04,000
	Livelihood <ul style="list-style-type: none"> •GOT, EDP, Skill training, •NTFP collection, Traditional ME, Farming, Youth enterprises, Handicraft training , Exposure visits, 	5,89,000
18,43,000		

Special Livelihood –State Planning Board

1. PROJECT FOR THE SUSTAINABLE INCOME GENERATION FOR TRIBAL COMMUNITIES THROUGH PROMOTION OF RESPONSIBLE TRIBAL ECO TOURISM- Nilambur (Malappuram)

- Enhancement and development of Muthuvan community in the project area through the livelihood programmes and local economic developments via promotion of the tribal eco tourism.
- Support for 185 families- for livelihood promotion
- Budget Rs. 1,69,00,000
 - SPB- 1 Cr
 - Convergences- 29,10,000
 - Kudumbashree- 30, 00,000
 - Tribal dept. Corpus fund- 10,00,000

2. Revolving Fund to the Hill Value Project-Attapady

- Procuring and Marketing the Agriculture Product of Farmers of Attappady
- 4215 women have taken up farming in 1032.5 hector area
- Hill Value brand from 2019
- 32 items including millets such as ragi (Finger Millet), chaama (Little Millet), varagu (Kodo Millet), thina (Fox Tail Millet), kaduku (Mustard), amara (lab lab beans), thomara (red gram), chilli powder, turmeric powder, coffee powder, NTFP etc.

• **Revolving Fund -sustainable livelihood**

- **Total Budget- 1,02,00,00**

- SPB- 1Cr
- Convergences- 1,50,000
- Kudumbashree- 50,000

• **Support for 4215 women farmers of attapady**

Department Supported programs

1. Continuation of Community Kitchen at Attapady

- 185 Community kitchen at tribal hamlets
- Fund from Women and child development Department
- Fund from ST department
- Food materials from Supplyco
- Cooking supported by Tribal NHGs at Hamlet
- Near to 15 Cr expenditure per year

2. Continuation of Tribal Plus

- MGNREGS advance wage payment scheme
- Wayanad, Attapady, Aralam farm
- Part of Wages (Rs. 250/-) paid in the weekend day
- Recouping to ADS, CDS account
- Revolving as per demands

3. Continuation of P K Kalan Schemes – Alappuzha And Malambuzha

- Individual family micro plan based interventions
- Funded by ST department
 - Continuation of Livelihood program at Alappuzha
 - Taken Alappuzha project as a model
 - Training program based on Alappuzha model to other Area
 - Completion of activities at Malambuzha
 - Micro plan preparation for ultra poor- Technical support
 - Scattered tribes –Micro plan preparation – Through Tribal Sub-mission of Kerala

THANKS