



Weekly participation in the ‘Cyber Jalakam’ is more than 1.11 lakhs! An online programme that makes the NHGs active.

Today, let us explain with happiness, that the ‘Cyber Jalakam’ Program initiated by the Ernakulam District Mission is continuing its success. Cyber jalakam, launched by Ernakulam team, aiming at ensuring the active intervention of the NHGs during the covid-19 lockdown has been wholeheartedly welcomed by the Kudumbashree members in the district. ‘Cyber Jalakam’ online survey activity was started on 17 May by organising NHG meetings online using Whatsapp, Google form etc has now successfully completed 5 episodes. Each time, an average of 1.11 lakh kudumbashree members are becoming part of ‘Cyber Jalakam’ through the Google Form given by the district team. Prior to the launch of the ‘Cyber Jalakam’, the Ernakulam District Mission had sent

in the message on how to organise NHG meetings and the link of the special google form to all NHGs in the district. In the first ‘Cyber Jalakam’, they sent the Google Form that included all agendas of an NHG meeting except the financial transactions. The direction was to discuss all the matters mentioned in the Google forms while the NHG meetings are organised. Also, directed that the same should be noted in the form. Likewise, google forms are shared prior to every episode of Cyber Jalakam and the responses are being collected.

The first Cyber Jalakam was organised on 17 May, Sunday from 2 PM to 4 PM. “How Covid had affected the NHG members? What are the locally available sur-



vival systems and what are the regional challenges? What could be done by the network of the NHGs to overcome these challenges? How effectively various programmes of Kudumbashree can be used for it? What should be the further activities of NHGs? How should it be done?" Discussions were held on these topics during the first Cyber Jalakam. 1,01,629 responses were received during then. During the 'Cyber Jalakam' held on 14 June, awareness was given on the 'Grand Care' and 'Subiksha Keralam' programmes. Along with that questions about MGNREGS program, bank loans of cooperative banks, farming groups were also included. 1,15,679 people participated online @ 'Cyber Jalakam 2' and recorded their answers.

The third episode of 'Cyber Jalakam' was held on 28 August. The questions were framed in such a way that the adverse effects that could be caused by the heavy rush during onam in the course of corona was explained and mentioned the precautions to be taken then. 1,25,277 became part of the Cyber Jalakam then.

The fourth Cyber Jalakam was held on 3 September, suggested discussions and invited responses on the activities

of Harithakarmasena and the answers were recorded. 1,00,329 NHG members marked their responses through Google Forms

The 5th episode of 'Cyber Jalakam' was held on 13th of this month (13-09-2020). More than 1 lakh Kudumbashree members took part in the programme. Novel activities implemented through Kudumbashree during the last three years was the topic of discussion. 1,11,889 Kudumbashree members became part of the discussion. And they filled up the Google form given by the Ernakulam district team.

In addition various online onam competitions such as 'Sundarikku Pottu Kuthal', 'Anak Vaaluvaraikkal', 'Roti Kadi', 'Uriyadi', 'Pulikali', 'Onapookkalam' etc were also organised starting from Atham day to Thrikketta day, by making use of this platform .

The Ernakulam District Mission who made efforts to give information and entertainment to NHG members, amidst lock down by making use of the modern technologies deserves great appreciation. My special appreciation to all NHG members who took part in each Cyber Jalakam with sheer enthusiasm.