

Micro Enterprise

Annual Action Plan 2021-22



AAP 2021-22

Source	Amount(In Cr)
State Plan Fund	10
NRLM Fund	28
Total	38

Programmes- State Plan Fund

S.N	Programmes	Amount(In Cr)
1.	Formation of Micro Enterprises	.50
2.	Financial Support to ME units	4.00
3	CFC/Support to Premium Enterprises	1.00
4.	Insurance to ME units	1.00
5.	Facility Management Centre	0.5
6.	Software Development	0.10
7.	Urban Skill Training	1.50
8.	Trainings, Exposure Visits, Events	1.4
	Total Amount	10.0

Formation of Enterprises

- 5000 new MEs
- Job Portal Started
- Interest Subsidy to Micro Enterprises
- Rs.50 lakhs earmarked

Financial Support to ME units

- Prathyasa ME
- Coastal ME
- Sick ME Revival
- Other Financial Assistance like RF, SUF, TF, TUF, Innovation Fund, CMF, Second Dose Assistance etc..

CFC/Support to Premium Enterprises

- Pending payments to the existing CFCs
- Financial assistance to start premium restaurants-Upto 10 lakhs will be provided to start premium cafe

ME Insurance

- Insurance coverage to all ME units and its members
- Health Insurance for HKS members, Construction Unit members
etc..

Facility Management Centre

- FMC is a one-step solution offering end-to-end locally viable micro plan development, marketing and advisory services.
- 3 FMC @ 3 districts
- Supports in developing high quality packing, purchasing machineries, undertake market research, supplies raw materials through bulk purchase options, various registration supports for enterprises, undertakes sales of their produce, Coordinating service sector enterprises, micro plan development and its implementation through convergence, business canvassing etc..
- Rs 20 Lakhs/center is earmarked

Programmes- **NRLM Fund**

S.N	Programmes	Amount(In Cr)
1.	General Orientation Trainings	2.00
2.	Skill Trainings	10.00
3.	Performance Improvement Programmes (PIPs)	2.00
4.	Capacitating & Handholding of MECs	4.00
5	FMC & MERC	8.00
6	IEC Activities	2.00
	Total Amount	28.0

MERC-Micro Enterprise Resource Center

- To develop Micro Enterprise Resource Centers (MERCs) in all blocks
- It is a group of CDS Chairpersons, Micro Enterprise Consultants, Block Co-ordinator, Resource Persons and ME Conveners.
- Main aim of MERC is to ensure the sustainability of new enterprises
- Activities of MERCs are:- 1)Capacity building and hand holding support to existing enterprises to equip them to withstand changing market trends and to develop as an independent and self sustainable entity, 2)Identification and formation of Innovative enterprises, 3) Encourage CDS to start enterprises to make it economically sustainable, 4) Conduct Market Studies etc..

Other Priority Programmes

- ✓ Janakeeya Hotel
- ✓ Haritha Karma Sena
- ✓ ARISE
- ✓ Construction
- ✓ Harsham
- ✓ Disinfection Team

Janakeeya Hotel

- Ensure the sustainability of the existing 1008 Janakeeya Hotels
- Branding of Janakeeya Hotels
- Developed a Software for Billing and daily monitoring

Haritha Karma Sena

- HKS activities in all LSGIs
- Ensure minimum monthly income of Rs.9000
- Green MEs-Additional Income generation Units
- Developed a software for HKS

ARISE Multi Task Teams

- MTTs in all Blocks
- Regular monitoring of MTTs activities
- Jal Jeevan Mission works to ARISE Team
- KWA's Plumbing and Fitting Training(Advanced level) to ARISE Teams

Construction

- Formation of Micro Contracting Groups
- Govt. Accreditation to Construction groups
- More works from Govt. depts. to Construction groups
- MGNREGA convergence

Harsham –Geriatric Care

- Start second Phase trainings
- Make a pool of Geriatric care executives in all districts
- Ensure call centre service at district/state level

Convergence Projects

- Jalanidhi- Kudumbashree has selected as an ISA (Implementing Support Agency) of Jalanidhi.
- MVD-100 new e-seva Kiosks
- Coconics Laptop Installation /Service Team
- KMSCCL-Supply of Napkin, Clothbag etc..
- Supply Co-Supply of Cloth Bags
- Beverages Corporation- Supply of Cloth Bags

Other Programmes

- Sustainability of MEs
- Turnover Monitoring
- Grading
- Café Branding
- PMFME
- Nutrimix Fortification
- Formalization of Enterprises
- Udyam Registration
- GeM
- SFURTI
- Santhwanam

THANK YOU..