

## MY ME PRIMARY REPORT

DETAILS OF RESPONSIBLE OFFICER		
1.	Name of District	PALAKKAD
2.	Name of Person in charge	SREENISH K S
3.	Designation	M.E – DISTRICT PROGRAMME MANAGER
4.	Contact Number	9605277140

BASIC INFORMATION ABOUT THE UNIT		
1.	Name and contact number of ME unit adopted	Princy Handicraft
2.	Area of operation	Palakkad
3.	Location of ME	Kariyamkode, Kottayi
4.	Name & contact Number of MEC in charge	Preetha - 9946667058
5.	Whether MEC visits regularly and supports the unit	No
6.	Individual/Group	Individual
7.	Scheme	RME
8.	Details of training received	No training received
9.	Whether unit need any training	No
10.	Present Marketing strategies/Channels	Melas and Exhibition
11.	Whether unit have any idea for business expansion or diversification	Yes

FINANCIAL DETAILS		
1.	Whether registers are maintained properly	No
2.	Whether Accounts are maintained perfectly	No
3.	Whether regular auditing has been done	No
4.	Total Revenue and expenditure in 2015-16	R: 1,20,000 E: 60,000
5.	Total Revenue and expenditure in 2016-17	R: 1,00,000 E: 50,000
6.	What are the financial assistance received from the Kudumbashree	CIF-50,000 two times
7.	Whether unit is eligible for any financial assistance from Kudumbashree	Yes

1. **Major observation/findings:** The unit is finding space for working, because Lakshmi the unit owner is changed the home, in the new home back side there is some space, the shifting the unit to new home. She and her husband is working together this unit.
2. **Suggestion for improvement:** To improve the unit recruit some worker to this unit to produce more items
3. **Initiatives undertaken for betterment:** For betterment they using new ideas, new modelling, new style as per new generation.
4. **Initiatives needed for improvement:** Visit some of Handicraft units and discuss with new model and ideas.
5. **Remarks if any:** Nil

PHOTO OF THE UNIT



