

Babitha Jose, CMM, Kochi Corporation

Significant achievements and contribution under various components of National Urban Livelihood Mission (NULM)

Being the 1st City Mission Manager of Kochi Municipal Corporation, initiated the NULM programme in Kochi Corporation in May 2015. When the programme was extended to phase 2, initiated the project in North Paravur Municipality, Maradu and Eloor Municipality. Organized Sensitisation workshops for all the Stakeholders of the project in these cities. Achieved Major Milestones of NULM like selection and posting of Community Organizers, Constitution of NULM Executive Committee, Town Vending Committee (TVC) and Taskforce of SEP in all 4 ULBs. Accomplished all ground work for the smooth take off of the project in 4 cities.

Support for Urban Homeless (SUH)-Providing quality life to Residents of Community Shelter homes.

Homeless are the most vulnerable sections of the society who are often subjected to violence and abuse of the society. A genuine attempt was made to impart better facilities to residents of shelter homes by drafting proposals for renovation of shelter homes owned by Urban Local Bodies under NULM. Conducted a Base line data of 4 ULBs, identified 6 Community shelters for Refurbishment under the SUH component of NULM, 5 in Kochi Corporation and one in North Paravur. Drafted DPR for Refurbishment of shelter homes under Kochi Municipal Corporation namely Palluruthy Relief Settlement, Sneha Bhavan, Santhi Bhavan & Thevara Old Age Home and Paravur Abhaya Kendram in North Paravur Municipality.

Organised Night survey in 4 ULBs to identify the homeless in the city.

Support for Urban street Vendors (SUSV)

Organized the survey of street vendors in Kochi Corporation, North Paravur, Maradu and Eloor. Drafted DPR for Vending Zone in North Paravur

Employment Through Skill Training And Placement (ESTP)

- Skilled 1420 urban poor in various skill training courses of NULM and provided livelihood to nearly 720 urban poor through wage employment and self employment.

- Managed more than 80 Skill Training batches of ESTP as batch in charge, Residential as well as Non residential batches ensuring quality training to Urban Poor youth. Continuous Monitoring of the batches was ensured and took corrective measures as and when there was a deviation from NULM SOP.
- Appraisal of Teaching Learning materials(TLM)
More than 40 Teaching Learning materials (TLM) of various Skill Training Providers were appraised which helped in standardization of curriculum of courses as per the syllabus prescribed by various Sector Skill Councils.
- Skill Gap analysis(SGA)
Skill Gap Analysis was done in the city of Kochi through a Focus Group Discussion which was fruitful in assessing the upcoming employment opportunities in the city, there by shaping the curriculum of Skill training courses according to the market demand. SGA was effective in strengthening the ties with Industry. Many NULM trained candidates were placed as a result of SGA advocacy activities.
- Tracking of Placement of all the Trained candidates in ESTP
In order to assess the Retention ratio of skilled and placed candidates, a tracking of all ESTP trained candidates was done in Kochi Corporation.

Innovative Projects under Self Employment Programme of NULM

Set up 4 Innovative Enterprises, 3 at North Paravur and one in Kochi Corporation under the Self Employment Programme, SEP (G) component of NULM, providing livelihood to 20 women. Availed Innovation Fund from Kudumbashree Mission for the 4 innovative units which helped in reducing the burden of Bank Loan on beneficiaries.

- **Urban Service Team, North Paravur**-Team consist of 5 men, a carpenter, a mason, an electrician, a plumber and a gardener who will be available on call rendering their services to the public.
- **Mother Kitchen and Takeaway Counters , North Paravur**
Adulteration of food is a major concern today, especially in urban areas. So people are getting more health conscious and shifting to homely food. Kudumbashree is a trusted brand name in providing homely hygienic food to the public at an affordable rate. Team of 5 Kudumbashree women is set up with an intention to provide homely food to the public.

- **Housekeeping Unit, North Paravur**
Team consists of 5 women ready to offer housekeeping services at your door step on call.
- **Responsible Tourism Group, Kochi Municipal Corporation.**
Kochi being a popular Tourist destination, a responsible tourism group of Kudumbashree women is set up near Edakochi Backwaters to explore the possibilities of meaningful involvement of host community in Tourism Industry , with a view to generate employment for urban poor.

Significant Achievements as City Mission Manager, North Paravur Municipality.

Sl No	Task Assigned/ Entrusted	Achievements
1	Formation of new NHGs	Formed 26 NHGs
2	Enrollment in ESTP	Enrolled 125 candidates in ESTP
3	Formation of SEP(I) and 2 SEP (G)	Formed 18 SEP(I) and 3 SEP(G)
4	EDP training	Accomplished
5	Revolving fund support (RF)	RF given to 93 NHGs and 27 ADS
6	DPR preparation of shelter home	Prepared DPR for new shelter home construction and submitted to HO
7	Conduct SUSV survey & Issue of ID cards	Identified 102 street vendors in the survey and issued ID cards to 73 vendors. Prepared DPR for Vending Zone
8	Conduct night survey to identify urban homeless	Conducted night survey and identified 19 urban homeless
9	Conduct Survey of Micro enterprises started under SJSRY	Conducted the survey of 75 enterprises and documented it

Achievements under Mission 80

Kudumbashree Products for Amazon Saheli

Mobilised 10 products from Kudumbashree women in Kochi Corporation for listing in Amazon Saheli

HARSHAM Geriatric care

Trained 10 Kudumbashree women in Harsham Geriatric care from Kochi. Organized District level orientation programme for Harsham aspirants in Kochi.

Shelf Space for Kudumbashree Products in Kochi City

Taken lead role in finding shelf space for Kudumbashree products in Buy & Save Supermarket in Kadavanthra

Ayushman Bharath Campaign under Mission 20

Coordinated all activities of Ayushman Bharath Campaign in the ULB. Monitoring of MIS entry was done on a daily basis.

Reward/Appreciation received

Appreciation was given by Kudumbashree State Mission for Outcome oriented work in 2018-19.

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